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SUMMARY

I am an educator and researcher in hospitality and tourism with more than 20 years of experience in academia and 2 years in industry. Researcher in hospitality/Tourism and Public Health/ Geriatric Healthcare domains with funded research by UGC and ICSSR.

EDUCATION

- **PhD, Faculty of Management Studies** **October 2016**
Mahatma Gandhi University, Kottayam, India **CGPA 3.70 out of 4.0**
Thesis Title - *Development of sustainable indicators for medical tourism development in Kerala with respect to modern medicine.*
- **Post Graduate Diploma in Personnel Management and Industrial Relations (PGDPM & IR) - 2001**
Annamalai University, Chennai, India
- **National Eligibility Test (NET), Tourism Management** **December 2000**
University Grants Commission, India
- **Master of Tourism Management - First Class with First Rank** **May 2000**
Madurai Kamaraj University College, Madurai, Tamil Nadu
Dissertation - *A Critical view of STA (Special Tourism Area) - A case study of Bekal, Kasaragod District, Kerala, India.*
- **Bachelor of Travel and Tourism Management, First Class with Second Rank** **March 1998**
University of Calicut, Kozhikode, India
- **Certificate Course, Domestic airline ticketing, international fare construction and CRS-** **May 1998**
School of Engineering, Kozhikode, India Second Rank

PROFESSIONAL EXPERIENCE

- ❖ **Associate Professor**, GPM Government College, Manjeshwar, Kasaragod under the Directorate of Collegiate Education, Government of Kerala: December 2009 – Present.
- ❖ **Member, Faculty Council**, Commerce and Management Studies, Kannur University, 2025 June Onwards

- ❖ **Chairperson**, Combined Board of Studies in Travel & Tourism Management; Aviation & Hospitality, Kannur University, 2024-till date
- ❖ **Chairperson**, PG Board of Examination in Travel & Tourism Management, Kannur University, 2020-till date.
- ❖ **Academic Counsellor**, Travel and Tourism Management, Indira Gandhi Open University (IGNOU), New Delhi.
- ❖ **Coordinator**, AISHE (Ministry of Higher Education, Govt. of India,) GPM Government College, Manjeshwaram, 2020-24
- ❖ **External Member**, Board of Examinations, Tourism and Travel Management, Mangalore University, Karnataka 2024-25
- ❖ **Convenor**, Expert Committee for FYUGP syllabus reconstruction of BTM, BBA TTM, BBA AH and BBA AAM 2023-24, Kannur University
- ❖ **Convenor**, Adhoc Committee for syllabus reconstruction of MTM 2023, Kannur University
- ❖ **Convenor**, Adhoc Committee for syllabus reconstruction of MTM 2020, Kannur University
- ❖ **Chairperson**, Combined Board of Studies in Travel & Tourism Management; Aviation & Hospitality, Kannur University, 2021-2023.
- ❖ **Chairperson**, Expert Committee in Tourism, Kannur University, 2021-Present.
- ❖ **Chairperson**, UG Board of Examiners in Tourism and Hospitality, Kannur University 2017-2021.
- ❖ **Chairperson**, P G Board of Examinations - Tourism and Hospitality, Calicut University, 2020-23.
- ❖ **Chairman**, UG Board of Examinations in Travel and Tourism, Calicut University, 2020-21
- ❖ **Member**, Combined Board of Studies in Travel and Tourism Management; Mahatma Gandhi University, 2021-2024.
- ❖ **Member**, Core Committee in tourism, Mahatma Gandhi University, Kerala from 2010–2012
- ❖ **Member**, Core Academic Committee, Director of Collegiate Education, Government of Kerala, 2021-Present.
- ❖ **Member**, Core Academic Committee for Continuing Education, Director of Collegiate Education, Government of Kerala, 2021-Present
- ❖ **Member**, Board of Studies, Travel and Tourism, Kannur University, Kerala during 2008-2010, 2010-2012, 2012-2014, 2014-2016 and 2018-2020., 20-21, 2024-Present
- ❖ **Member**, Board of Studies, Travel and Tourism, Mahatma Gandhi University, Kerala, 2011-13.
- ❖ **Member**, Board of Studies, Travel and Tourism, Calicut University, Kerala during 2013-2015,
- ❖ **Assistant Professor**, Pazhassiraja College, Pulpally, Wayanad: August 2007 – October 2009.
- ❖ **Assistant Teacher**, Public Education, Government of Kerala: 2001 – 2002; 2003-2007
- ❖ **Sales Manager**, Glad Tours, Bangalore: July 2002 – September 2003.
- ❖ **Lecturer (Adhoc)**, Jyoti Nivas College, Bangalore: August 2001-July 2002.
- ❖ **Internal Mentor**, Walk with a Scholar (WWS) Programme, 2018-19.
- ❖ **Coordinator**, NAAC Accreditation Process, GPM Government College, Manjeshwar, 2023
- ❖ **Coordinator**, NAAC Accreditation Process, GPM Government College, Manjeshwar, 2016- 2017.
- ❖ **Chairman**, UG Board of Examinations in Travel and Tourism, Calicut University, 2020-21

- ❖ **Co-Ordinator Women's Cell (2016- 2020)**, aiding & counseling to empower women, and encourage women's entrepreneurship.
- ❖ **External Examiner**, Avinashi Lingam Deemed to be University, Coimbatore; Mahatma Gandhi University, Kottayam; Kerala University, Thiruvananthapuram; SNGITS, Kottayam; SH College, Thevara.
- ❖ **External Examiner**; Mahatma Gandhi University, Kottayam.
- ❖ External Examiner, Kerala University, Thiruvananthapuram.
- ❖ External Examiner; SNGITS, Kottayam.
- ❖ External Examiner; SH College, Thevara.
- ❖ **Coordinator of Career Guidance & Counseling (2010–2012)** to establish industrial relationships, give training and development, and provide placement support.

RESEARCH EXPERIENCE

- **Research Guide in Tourism Studies**, Faculty of Management, Kannur University, **Jan 2019 – Present**
 - **Doctoral Degree Produced: Dr. Sanuja K V, 2022, Women empowerment through responsible tourism in Kerala, Kannur University, Kerala.**
 - **At present, 6 Research scholars are pursuing research under the guidance**
- **Project Director, ICSSR IMPRESS Research Project** **July 2019 – July 2021**
Title: "Equitable Healthcare Access to the Elderly in Rural Kerala: An investigation of Healthcare Barriers and Relationship Dimensions."
- **Principal Investigator, ICSSR Minor Research Project** **April 2017 – July 2018.**
Title: "Quality Healthcare Access to the Poor: Impact of Hospital Accreditation in Patient Satisfaction in Public Healthcare Delivery of Kerala."
- **Principal Investigator, UGC Minor Research Project** **June 2010 – February 2012**
Title: "Role of allopathic and ayurvedic medicinal systems in Kerala tourism development."

Capacity Building Programs attended

- Selected member from India for Collaborative Online International Learning (COIL) workshop organized by the University of Michigan from March 11th to April 1st, 2025.
- "Capacity Building Training Program for Young Social Science Faculty (ONLINE)" during 19th April to 1st of May 2021 sponsored by the Indian Council of Social Science Research (ICSSR), New Delhi and conducted by Centre for Social Studies, Surat.

- AICTE -AQIS Short Term Training Program (STTP) on Mixed Methods in Social Science Research: A Statistical Package Approach” Organized by y SCMS Cochin School of Business, Kerala from 17th to 22nd August 2020.
- UGC Sponsored national workshop on Research Methodology and Statistical Analysis organized by Rajagiri School of Management and Rajagiri College of Social Sciences from 4th to 6th June 2015.
- A two-day workshop on Qualitative Research was organized by Rajagiri College of Social Sciences from 8th to 9th June 2015.

Research Credentials

- Reviewer, Asia–Pacific Journal of Healthcare Management.
- Reviewer: Discover Public Health of Springer Nature, SNAPP
- Reviewer: BMC Public Health, Springer Nature
- Reviewer: Discover Health Systems, Springer Nature
- Reviewer: Scientific Reports, Springer Nature
- Reviewer, ATNA Journal of Tourism Studies, CHRIST University, Bengaluru, India
- Reviewer, BMC Health Services Research, Springer Nature
- Editorial Board Member, EC Nursing and Healthcare Journal, E-Cronicon (UK).

Publications/Books

1. Robinet Jacob, Mahadevan P, **Sindhu Joseph** (2012). Tourism Products of India - A National Perspective, Abhijeeth Publishers, New Delhi.
2. Robinet Jacob, **Sindhu Joseph**, and Anoop Philip (2007). Indian Tourism Products, Abhijeeth Publishers, New Delhi.
3. **Sindhu Joseph** (2021). “Adjusting to the new normal: Coping style, social support, and Psychological distress of Elderly during COVID 19” In Sandhya, R. S. Perceived anxiety, social support and coping strategies of elderly during covid 19 pandemic (Volume-I), INSC Publishing House (IPH): Chikkamagaluru, Karnataka.
4. Sanuja K V, **Sindhu Joseph** (2020). Towards an Accessible-Friendly City: An Access Audit of Kozhikode. In M.R. Dileep, K C Robbins, Shelji Mathew (Ed.). Equitable Tourism Development: Issues, Strategies and Practices (pp. 126-133). New Delhi, Kalyani Publishers.

Journal Publications

1. Joseph, S., & Mahadevan, P. (2026). Destination Sustainability Certification: Analyzing International Standards through the Lens of GSTC Criteria. *Atna Journal of Tourism Studies* (Accepted for Publication, July 2025 issue).

2. Joseph, S., & Mahadevan, P. (2024). Carrying Capacity Assessment in Complex Systems: A Comprehensive Revisit with Enhanced Elements. *Atna Journal of Tourism Studies*, 19(2).
3. Sanuja, K. V., & Joseph, S. (2022). Economic empowerment and satisfaction of Kerala women through responsible tourism entrepreneurship. *International Journal of Health Sciences*, 6(S3), 11837–11850 <https://doi.org/10.53730/ijhs.v6nS3.8943>.
4. Joseph, S., Ulahannan, J. P., & Parvathy, A. J. (2022). Convergence of comorbidity and covid-19 infection to fatality: An investigation based on health assessment and vaccination among older adults in Kerala, India. *Asia Pacific Journal of Health Management*, 17(1), 134-145.
5. Sindhu Joseph (2022). Impact of Out-of-Pocket Expenditure in Healthcare Seeking Behaviour of Geriatric Population in Rural Kerala. *Indian Journal of Gerontology*, Vol. 36, No.1.
6. Joseph, S., Ulahannan, J. P., & Piramanayagam, S. (2022). Importance–Performance Analysis of Destination Attributes of an Emerging Astrotourism Destination in Kerala, India. *New Space*, 10(1), 101-111.
7. João Romão, Partho Pratim Seal, Paul Hansen, Sindhu Joseph, Piramanayagam Senthilkumaran (2021). *Stakeholder-based conjoint analysis for branding wellness tourism in Kerala, India*. Asia-Pac J Reg Sci (2021). <https://doi.org/10.1007/s41685-021-00218-3>.
8. Joseph S. (2021). Does Accreditation Symbolize Quality in Public Healthcare Delivery? An Investigation of Hospitals in Kerala. *Journal of Health Management*. 23(4):715-729. <https://doi.org/10.1177/09720634211050482>
9. Joseph, S. (2021). Relationship Quality in Geriatric Healthcare Delivery: A sustainable model. *Asia Pacific Journal of Health Management*, 16(2), 65-74. <https://doi.org/10.24083/apjhm.v16i2.675>.
10. Sindhu Joseph (2020). Impact assessment of accreditation in primary and secondary public Healthcare Institutions in the State of Kerala, India. *Indian Journal of Public Health*. Preprint: <https://doi.org/10.4103/ijph.ijph.827.20>.
11. Sindhu Joseph (2021). “Need for Transparent Open Data in Planning Public Health Emergencies”. *EC Nursing and Healthcare*. 3(2): 142-144. <https://www.econicon.com/ecnh/ECNH-03-00171.php>
12. Sindhu Joseph and Jijo, P.U (2020). The Effect of Migration in Transmission Dynamics of Covid-19 in Kerala. *Rajagiri Journal of Social Development*, 12 (2), 115-132
13. Jijo Pulickiyil Ulahannan, Nikhil Narayanan, Nishad Thalath, Prem Prabhakaran, Sreekanth Chaliyeduth, Sooraj P Suresh, Musfir Mohammed, E Rajeevan, **Sindhu Joseph**, Akhil Balakrishnan, Jeevan Uthaman, Manoj Karingamadathil, Sunil Thonikkuzhiyil Thomas, Unnikrishnan Sureshkumar, Shabeesh Balan, Neetha Nanoth Vellichirammal, the Collective for Open Data Distribution-Keralam (CODD-K) consortium, A citizen science initiative for open data and visualization of COVID-19 outbreak in Kerala, India, *Journal of the American Medical Informatics Association*, Volume 27, Issue 12, December 2020, Pages 1913–1920, <https://doi.org/10.1093/jamia/ocaa203>.

14. Sindhu Joseph (2018). A Neglected Dimension of Medical Tourism Destination Impacts: A Synthesis of Observations and Convictions. *ATNA Journal of Tourism Studies*, 13(2), 928. <https://doi.org/10.12727/ajts.20.2>.
15. Sindhu Joseph (2018). The Effect of Accreditation on Patient Satisfaction in Public Healthcare Delivery: A Comparative Study of Accredited and Non-accredited Hospitals in Kerala. *Rajagiri Journal of Social Development*, 10(2), 123-136. <https://bit.ly/32iP1f3>
16. Sindhu Joseph (2017). Sustainable medical tourism model – A case study of Kerala, India. *Asia– Pacific Journal of Innovation in Hospitality and Tourism (APJIHT)*, 6 (1), 77–98. <https://fslmjournals.taylors.edu.my/sustainable-medical-tourism-model-a-case-study-of-kerala-india/>.
17. Sindhu Joseph (2015), “Hospitals and Hospitality - A Blend of a Curative Care: A Study of Medical Tourism Hospitals in Kerala. *Bharata Mata Journal of Multidisciplinary Studies*, 2 (2), pp. 106–199. <https://bit.ly/3silw8a>.
18. Sindhu Joseph, Robinet Jacob (2015). Conceptual Dilemma and Aftermaths: A Critical Analysis of Medical Tourism. *Vidyaniketan Journal of Management and Research*, 3(1), 67–79.
19. Sindhu Joseph, Robinet Jacob (2015). Regulatory framework in healthcare delivery: A study of Kerala medical travel industry. *Rajagiri Journal of Social Development*, 7(2), 149–166. <https://bit.ly/3e7d17k>.
20. Sindhu Joseph, Robinet Jacob (2014). Medical tourism and medical tourists: A Conceptual Analysis. *Rajagiri Journal of Social Development*, 2, 107–124. <https://bit.ly/3e6Dxh7>.
21. Joseph, S (2012). Cost-effectiveness and competency untold - An analysis of medical tourism in Kerala with reference to allopathic medicine. *WebmedCentral PUBLIC HEALTH*; 3(5): WMC003364.
22. Joseph, S (2012). A bootstrapped realm - Ayurveda: The strategy for sustainability and development for medical tourism in Kerala. *WebmedCentral INDIAN*, 3(2): WMC003080.
23. Sindhu Joseph (2007), “Special Tourism Area - A Critical Analysis of Bekal,” *ATNA, Journal of Tourism Studies*, 2(1), 31–48. <https://doi.org/10.12727/ajts.2.4>.

International Conference Proceedings

1. Neethu Jose, Sindhu Joseph. (2023). Tourism Social Entrepreneurship Directed Toward Sustainable Development: A case study of Kerala. 27 & 28 September, Dept of Economics, Central University of Punjab, India.
2. Mahadevan P, Sindhu Joseph (2022). “A comparative analysis of standards of major global certification bodies with GSTC destination criteria” at International Research Symposium, “Biodiversity and Sustainable Tourism” 2022 organized by Ministry of Environment and University of Columbo on 23rd December 2022, Colombo, Sri Lanka.
3. Sindhu Joseph, ‘How Does Quality in Healthcare Delivery Impact Healthcare Seeking Behaviour of the Geriatric Population in Rural Kerala, India’ on 22 July 2022 in the International Webinar on Pandemic World and State Interventions: Rethinking Public Health

Policies and Strategies on 18-22 July 2022, jointly organized by our organization in collaboration with School of Social Sciences, Mahatma Gandhi University, Kottayam, Kerala, India, Global Institute of Public Health (GIPH), Thiruvananthapuram, Kerala and STRIDE, Mahatma Gandhi University, Kottayam, Kerala, India.

4. Sanuja K V , Sindhu Joseph (2020). Challenges of Female Entrepreneurship in Tourism; A Systematic Review. Asian Tourism Research Conference (1 – 3 December 2020), Mahatma Gandhi University, Kottayam.
5. Sindhu Joseph (2013). Critical Service Performance Assessment of Medical Tourism Using Importance Performance Analysis: A Case Study of Kerala. International Conference Tourism & Leisure - EUROCHRIE 2014, Dubai.
6. Sindhu Joseph (2012). Heritage ecotourism – Need for sustainable approach,” International conference on ‘Eco and Sustainable Tourism,’ Madurai, TN, 11–12, March 2012.

Conference Presentations

1. Sindhu Joseph (2022). Session Chair, Three-Day National Webinar on “Environment and Health: Challenge for sustainable development in India” organized by School of Social Sciences, University of Hyderabad and Centre for the Study of Social Exclusion and inclusive Policy (CSSIEP) from March 21-26, 2022.
2. Sindhu Joseph (2022). ‘How Does Quality in Healthcare Delivery: Impact Healthcare Seeking Behavior of the Geriatric Population in Rural Kerala, India’. International Webinar on Pandemic World and State Interventions: Rethinking Public Health Policies and Strategies on 18-22 July 2022 Jointly Organized by Centre for Rural Management, Kerala, School of Social Sciences, Mahatma Gandhi University, Kottayam, Kerala, India, Global Institute of Public Health (GIPH), Thiruvananthapuram, Kerala and STRIDE, Mahatma Gandhi University, Kottayam, Kerala, India.
3. Sindhu Joseph (2021). “Effectiveness of ASAP in Improving Employability of Students in Kerala: An Exploratory Study”. International Conference on Commerce, Management & Interdisciplinary Subjects (ICCMIS) organized by the Department of Commerce and International Business, School of Business Studies, Central University of Kerala, held 28-29 October 2021.
4. Sindhu Joseph (2021). “Consumer Behavior And Online Shopping In the Post COVID Scenario:An Investigation”. International Conference on Commerce, Management & Interdisciplinary Subjects (ICCMIS) organized by the Department of Commerce and International Business, School of Business Studies, Central University of Kerala, held 28-29 October 2021.
5. Sindhu Joseph (2021). “Impact of Covid-19 on Digital Education in Kerala: Cross-sectional Study”. International Conference on Commerce, Management & Interdisciplinary Subjects (ICCMIS) organized by the Department of Commerce and International Business, School of Business Studies, Central University of Kerala, held 28-29 October 2021.
6. Sindhu Joseph and Akash A. (2021). “Efficiency of Electric Cars in Kerala: An Exploratory Study”. International Conference on Commerce, Management & Interdisciplinary Subjects (ICCMIS) organized by the Department of Commerce and International Business, School of Business Studies, Central University of Kerala, held 28-29 October 2021

7. Sindhu Joseph (2018). "Does Accreditation symbolize Total Quality Management in Public Healthcare Delivery?" National Seminar on Structural Policies and Sectoral Reforms, PG Department of Economics, Government College, Kasaragod during Nov. 8-9, 2018.
8. Sindhu Joseph (2016). A critical analysis of international health-care delivery in India. National seminar on 'Institutions and millennial concerns in development,' Government College Kasaragod, Kerala, India, 15–16 December 2016.
9. Sindhu Joseph (2015). A study of medical tourism hospitals in Kerala," National seminar on 'Emerging trends in management. Bharata Mata College of Management, Kochi, 15 February 2015.
10. Sindhu Joseph (2015). "Critical Service Performance Assessment of Medical Tourism Using Importance-Performance Analysis: A Case Study of Kerala at Maharajas College, Ernakulam.
11. Sindhu Joseph (2014). "Sustainable development frameworks and its application in medical tourism sustainability," National seminar on 'Innovation and strategic business practice. SN Institute of Science & Technology, Ernakulam, Kerala, India, 15–16 October 2014.
12. Sindhu Joseph (2014). "Transition from primary image to secondary image – A case study of medical tourists," National seminar on 'Emerging trends in tourism, SS University, Kalady, 13–14, February 2014.
13. Sindhu Joseph (2013). "Applying perception–importance to evaluate service quality of medical tourism in Kerala," National seminar on 'Service sector in India: Trends, prospects, and challenges. Maharaja's College, Ernakulam, 26–27, November 2013.
14. Sindhu Joseph (2013). "Disseminating hospitality through tourism" in the National seminar on 'Tourism and heritage conservation,' GPM Government College, Manjeshwar, 23–24, January 2013.
15. Sindhu Joseph (2012). "Quality care – A primary concern for a second choice – challenges of medical tourism". National seminar on 'Cultural linkages and tourism,' GPM Government College, Manjeshwar, 24–25, January 2012.

Invited Talks

1. Resource Person at International Seminar on Teyyam: Living Heritage on March 8, 2025 organized by Folkland, Payyannur, Kerala.
2. Resource person on Entrepreneurial Opportunities for Tour Operators" in an international event organized by Bekal Resorts Development Corporation (BRDC), and Govt of Kerala on 25th January 2025.
3. Resource Person at Kuniya College of Arts and Science, Periya, Kasaragod, Kerala on "Tourism Academics under FYUGP Scheme" on 5th July 2024.
4. Resource Person at Kendriya Vidyalaya, Kasaragod on " Women Empowerment" on March 8th, 2023.
5. Resource Person at Government College, Kariavattom, Thiruvananthapuram in the national seminar on "Sustainability of Tourism destinations in the Western Ghats" on 10th November 2023.
6. Resource Person at Malik Dinar College of Advanced Studies, Seethangoli, Kasaragod on, on the topic" Rural and Community Centric Tourism" January 25th, 2023.

7. Resource Person in one day National Workshop on “Research Project Proposals” organized by KITTS, Thiruvananthapuram on 4th February 2023.
8. Resource Person at Bharata Mata College, Thrikkakkara, Ernakulam on “How to Procure Projects in Social Sciences” on 21st September 2022.
9. Resource Person at Al Ameen College, Aluva, Ernakulam, “Tourism Academia: Need for Diversification and Upskilling” on 16 February 2022.
10. Resource Person in One day seminar at EMEA College, Kondotty, Malappuram on “Research Proposal Writing” on 12 April 2021.
11. Resource Person in One day seminar at Baja College, Kasaragod, “Hospitality in the Post-Covid Scenario” on 27 September 2021.
12. Resource Person in State Level Student Development Programme on “What’s Better: Tourism for a Better Living” organized by Board of Vocational Higher Secondary Education, Government of Kerala on 10th November 2021.
13. Resource Person in the International Webinar organized by Pazhassiraja College, Pulpally on “Planning Hospitality Scenarios for the Future” on 31 October 2020.
14. Resource Person at MES College, Naravoor, Kuthuparamba, Kannur on the topic “Transforming tourism, tourists and communities: A contemplation on rural tourism” on 27 September 2020.
15. Resource Person on the state level RUSA Research Network Group (RRNG) Programme organized by Government of Kerala at Thiruvananthapuram, on 5TH September 2019.
16. Resource Person in One day National Faculty Enrichment Workshop on “Strategies for Writing Research Proposals” organized by Mar Athanasius College (Autonomous), Kothamangalam, Sponsored by RUSA on 5th October 2019.
17. Resource Person in One day seminar at Mathil College, Payyannur, on “Career Prospects and Challenges of Tourism” on 20th August 2019.
18. Invited talk at the Kasaragod District Tourism Promotion Council, on “Hospitality Needs - An Orientation” on 22 July 2016.
19. Resource Person in One day Workshop on “Sustainable Tourism” organized by Providence Women’s College, Kozhikode on 23rd September 2015.
20. Resource Person in One day seminar at Sacred Heart College, Thevara, Ernakulam on “Emerging trends in Kerala tourism” on 5th February 2015.
21. Resource Person at Mahatma Gandhi University Kottayam, on “Medical Tourism: Prospects and Challenges” on 2nd September 2011.

TRAINING/ WORKSHOPS CONDUCTED

1. 4 DAYS Workshop on “Research Methodology” organized by PG Dept. of Economics, St Thomas College, Palai from 21/04/2021 to 24/04/2021.
2. Workshop on “Research Report Writing” organized by PG Dept. of Economics, St Thomas College, Pala from 21/02/2022.

3. Tour Operators Training Programme at Thalipparamba, Kannur organized by KITTS Thiruvananthapuram on 20 September 2022.
4. Seven Days Tour Operators Training Program at KITTS Thalassery from 3rd March 2023.
5. Tour Operators Training Programme at Nilambur, Malappuram organized by KITTS Thiruvananthapuram on 20 March 2023.
6. Tour Operators Training Programme for Kudumbashre Mission at Thalassery, KITTS, organized by KITTS Thiruvananthapuram on 2-5th March 2023.

LANGUAGE SKILLS

- ❖ Written: Malayalam, English, Hindi
- ❖ Reading: Malayalam, English, Hindi, Tamil and French.
- ❖ Spoken: Malayalam, English, Hindi, Tamil, and Kannada.

PROFESSIONAL TRAINING AND INTERNSHIP

- ❖ School of Engineering, Calicut, India.
- ❖ NEPC Airlines, Kochi, Kerala, India.
- ❖ Hotel Capitol, Bangalore, India.
- ❖ Moulavi Travels (Tour Division), Calicut, Kerala, India.

TECHNICAL SKILLS

- ❖ Experienced in Quantitative Data Analysis using SPSS and AMOS. •
- ❖ Experienced in Qualitative Data Analytics using CQR.

HONOURS & ACHIEVEMENTS

- ❖ **Rank Holder** in Graduate and Post Graduate level with 73% marks each in the universities concerned.
- ❖ **Topper** in the University for PhD Coursework in Management Sciences securing A Grade, MG University, Kottayam
- ❖ **Recipient** of the prestigious **IMPRESS Research Project Award** of Government of India, in 2019 through the Indian Council for Social Science Research.
- ❖ **Qualified** the Indian University Grants Commission (UGC) - National Eligibility Test (NET) for lectureship in Tourism Management, December 2000.
- ❖ **Winner:** Music competitions at regional and state level held by various academic and other institutions.
- ❖ **Winner:** State level versification competition conducted by Kerala Kala Samskarika Vedi.
- ❖ **Winner:** Essay writing competitions at district and state level conducted by Forest Department of Kerala, South Indian Bank, and other organizations.

REFERENCE

1. Prof. Dr. Senthil Kumaran Piramanayakam, Dean, School of Hotel Management, Manipal University, Karnataka

2. Dr. Baskaran George, Head, Department of Tourism, Madurai Kamaraj University College, Madurai, Tamil Nadu, India. E-mail: baskarangeorge@gmail.com, Tel.: - 9447637587 (Cell)
3. Dr. E. P. Satheesh, Former Deputy Chief, Air India Express Ltd., Kochi. E-mail: epsatheeshkumar@yahoo.co.in, Tel.: - 9895067964 (Cell).