

FACULTY PROFILE - DCE Format

Faculty Name : Dr. Arun Das OP

Department Management : PG Department of Travel & Tourism

Is HOD : NO

PEN Number :

Present Address : Anusree House, Ettancherry Parambil, Chemancherri PO, Calicut, Kerala-673304

Permanent Address : Anusree House, Ettancherry Parambil, Chemancherri PO, Calicut, Kerala-673304

Mobile Number : 9497879020

Email : arundasop@gmail.com

Designation : Guest Lecturer

Experience Details : 3 months as Guest lecturer at Pazhassiraja college, Pulpally, Wayanad

Qualifications : Phd (Tourism), MBA, UGC NET(JRF)

Areas of Interest : Special Interest Tourism, Marketing, Consumer Behaviour & Technology

Field of Research : Special Interest Tourism & Sustainable Development.

Guideship Details :

Subjects Handled : Tourism Marketing, Introduction to Hospitality, Airline And Cargo Management, Tourism Principles, practices & Theories

Academic Responsibilities Undertaken :

Duties Performed :

Research Projects Undertaken :

Research Publications :

1. P.S, S., **Arun Das O.P**, & B.A, M. A. (2020). Changing Paradigms of Travel Motivations Post Covid-19. *International Journal of Management*, 11(11), 489–500. <https://doi.org/10.34218/IJM.11.11.2020.047>

2. S, M. J., Chandran, A., **Arun Das O.P**, & V.S.S., S. (2018). Probing the

Hosts' and Tourists' Responsibilities and Participation Towards Solid Waste Management in Destination Wayanad. *Journal of Hospitality Application and Research*, 13(1), 57–72. <http://www.publishingindia.com/johar/7/probingthe-hosts-and-tourists-responsibilities-and-participation-towards-solid-wastemanagement-in-destination-wayanad/701/4897/>.

3. **Arun Das O.P & E, D.** (2018). *Revival Of Heritage Conservation Through Sustainable Tourism Development – Case Of Muziris Heritage Project* (D. E, Ed.). Authors Press

Books Published :

Paper Presentations :

1. Arun Das O.P, E .Devabalane, "Revival of Heritage Conservation Through Sustainable Tourism Development – Case of Muziris Heritage Project"., *UGC Sponsored National Seminar , Department of Tourism, Tagore Arts College, Puducherry, India*, March 07–08, (2017).

2 Arun Das O.P, E .Devabalane, Anu Chandran, "Probing the Nuances of Model Development Endeavours in Responsible Tourism- the case of Sargaalaya Arts and Crafts Village", Kerala., *National Conference on Contemporary Research and Practices in Tourism and Hospitality, Department of Tourism, Pondicherry University, India.*, May 5 - 6, (2017).

3 Arun Das O.P, Sibi P.S, "Conservation Volunteer Travel - a Phenomenological Exploration", *2nd International Conference on Sustainable Globalization (ICSG-2019), Mahatma Gandhi University, India, University of Wisconsin Parkside, USA, Ostfalia University of Applied Sciences, Germany* , Jan 10 - 12, (2019).

4 Arun Das O.P, Sibi P.S, "Changes in the motivational factors of travel career pattern post covid-19", *1st Asian Tourism Research Conference (ATR-2020), School of Tourism Studies, Mahatma Gandhi University, India*, Dec 01 - 03, (2020).

5 Arun Das O.P, Sibi P.S, "Revisit Intention of Volunteer Tourist to India An

Explorative study based on Motivation Satisfaction Intention framework and Theory of Planned Behavior", *2nd Asian Tourism Research Conference (ATR-2021)*, Institute of Tourism and Hotel Management, Far Eastern University, Manila., November 15 - 17, (2021).

Seminars / Workshops Organized : On March 17, 2025, organised a thought-provoking symposium on Human-Wildlife Conflict in Wayanad at Pazhassiraja College, Pulpally, in collaboration with IIM Kozhikode.

Seminars Attended :

Workshops Attended :

1. Attended a Ten days National Workshop on "**Statistical Analysis For Business Research**" conducted by Department of Management Studies, Pondicherry University, India on March, 15-24, (2017).

2. Attended a National Level Workshop on "**Art of Writing Research Articles**" Organized by Department of Economics, Pondicherry University, India, March 27 - 28 , (2017).

3. Attended a Workshop on "**Sustainable Tourism for Inclusive Growth of Rural Areas**" held at Department of Tourism Studies, Pondicherry University, India, on Oct 13, (2017).

4. Participated in Research Methodology Colloquium "**International Tourism Research Colloquium**"(ITRC-2018),Organized by Department of Tourism Studies, Pondicherry University, India, on March 21-24, (2018).

5. Attended a UGC Sponsored three day Workshop on "**IT skills for Scholars**" Organized by Human Resource Development Centre(UGC-HRDC), Pondicherry University, India, from Oct 24 - 26 (2018).

6. Attended a Global Initiative for Academic Network (GIAN) Course on "**Foundations of Mixed Methods Research**" held at IIM Indore,India, from April 15-24, (2019).

7. Participated in a One day workshop on "**Medical Tourism in India : Entrepreneurial Opportunities**" held at Department of Tourism Studies,

Pondicherry University, India, March 14, (2020).

8. Participated in a global level webinar on **"Reviving Tourism and Hospitality Industry towards New Normal-Post Covid19"** Organized by Department of Tourism Management and Department of hotel Management and Catering Science, Madurai Kamaraj University College, Madurai, India, June 12, (2020).

9. Attended a Webinar Series on **"Hospitality and Tourism Post Covid19: Opportunities and Challenges"** Organized by institute of Hotel and Tourism Management , Maharshi Dayanad University, Rohtak-Haryana, India, June 9-13, (2020).

10. Participated in the online Faculty Development Program on **"MSMes: Threats, Challenges and Revival Measures"** Jointly Organized by The Institute of Company Secretaries of India (ICSI)-Southern India Regional Council(SIRC) and Department of Management Studies , Central University of Kerala, India, July 9, (2020).

11. Participated in Emerald Publishing's Author Workshop on **"Publishing Impactful Articles"** Organized by Department of Library Science , Pondicherry University, India, Nov 5, (2020).

12. Attended a webinar on **"Role of Technology Post-Covid Tourism World"** Organized by Department of Management, Prestitge Institute of Management, Gwalior, India, May 25, (2021).

13. Completed a Global Initiative for Academic Networks (GIAN) course on **"Skill Based Creative Tourism Development for Revitalizing the Identities of Local Communities"** Organized by Central University of Jammu under GIAN Programme of Ministry of Education, Government of India, April 18-24, (2022).

14. Attended an FDP on **"Navigating AI tools in higher education"** Organized by IQAC, Pazhassiraja College , February 04, (2025).

Refresher Courses Attended :

Orientation Programmes Attended :

Awards / Honours / Patents Conferred : UGC JRF & SRF

Countries Visited :

Membership (s) in :

Office Charges held :